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## KATALYSIS NETWORK

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### ***FRIENDS OF THE NETWORK***

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#### **PURPOSE:**

To establish the role of the FRIENDS OF THE NETWORK for those persons that have a special interest in the mission, vision, programs, work, and sustainability of the Katalysis Central American Microfinance Network.

#### **MECHANISM:**

A special logo will be created on the Katalysis Network web page ([www.redkatalysis.org](http://www.redkatalysis.org)) that will be identified as NETFRIENDS. This will provide a distinct and direct channel for those interested persons to have an ongoing "inside" relationship with the Network and give the Network the opportunity to more precisely and directly communicate with and cultivate a focused group of donor "friends".

#### **BENEFITS:**

1. All NETFRIENDS will be informed of Network activities with pictures and narration through NETFRIENDS web link specifically to keep close contact with: New Initiatives, Training Programs, Partner Statistics, Progress of the Business Plan, New Microfinance Products, among others.
2. All NETFRIENDS will receive special invitation to Network events like regional Forums and other exchange programs.
3. All NETFRIENDS will receive special reports prepared by the Network on key issues affecting the microfinance industry in Central America: remittances, savings mobilization, regulation, IT, youth enterprise, client pension plan, rural micro finance.

## **MECHANISM:**

Network Friends will be asked to contribute in one or more of the following ways to the Network's growth and development.

1. Provide advice to the Network programs and initiatives.
2. Participate as conference speakers in different training programs provided by the Network
3. Contribute an annual donation to the Network that could be earmarked for operations, research, specific activities, or discretionary use.
4. Joint sponsorship of Network events such as regional training events or technical assistance programs.
5. Provide access to funding contacts for the Network; arranging introductions, meetings, or other appropriate contact.
6. Consultation on Network fundraising campaigns
7. Review of Network funding proposals
8. Provide access to resource contacts for Network initiatives.
9. Hosting home-based receptions of friends and colleagues when Network members visit the States.

## **INITIAL MEMBERS:**

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|------------------------|---------------------------|
| 1. Linda Orrick        | 11. Maria Luisa O'Connell |
| 2. Ann Hunter-Welborn  | 12. Jerry Hildebrand      |
| 3. James Small         | 13. Bob Ilse              |
| 4. Devorah Miller      | 14. Margaret Diener       |
| 5. Alex Counts         | 15. Pat Bennett           |
| 6. Bob Vogel           | 16. David Brown           |
| 7. Mary Morgan         | 17. Norma García          |
| 8. Jutta von Gontard   | 18. Jennifer Nice         |
| 9. Ibis Schlesinger    | 19. Mickey McNickle       |
| 10. Guillermo Gonzalez | 20. Stephen Dover         |

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